

Allied Concrete

FormaColoured



FormaColoured

Inspired by Aotearoa.

Designed for New Zealand projects.

Beautiful Colour. Built into Concrete

FormaColoured is Allied Concrete's coloured concrete range, designed to bring lasting colour, character and durability to indoor and outdoor spaces.

Instead of coating or painting the surface, colour is added directly into the concrete mix using high-quality pigments. The result is a hard-wearing concrete finish with colour that becomes part of the material itself.

Whether you're designing a contemporary home, commercial development, public space or landscape project, FormaColoured delivers a practical and architectural concrete solution that is made to perform.

Why FormaColoured?

- Integral colour throughout the concrete
- UV stable, fade-resistant pigments
- Suitable for interior and exterior applications
- Low maintenance
- Hard-wearing and durable
- Available in a curated range of contemporary colours
- Designed to complement New Zealand architecture and landscapes

Where You Can Use It

FormaColoured is suitable for a wide range of residential, commercial and public projects, including:

- Driveways
- Patios
- Pathways
- Pool surrounds
- Courtyards
- Internal polished floors
- Outdoor living areas
- Public spaces
- Commercial developments

Colour that becomes part of the concrete, not just its surface.

Colour Designed Around New Zealand

The FormaColoured collection has been carefully curated around the landscapes, waterways, wildlife and natural beauty of Aotearoa New Zealand.

From soft natural tones through to deep charcoals and rich earthy colours, the range has been selected to complement contemporary architecture, outdoor spaces and natural surroundings.

FormaColoured gives designers, builders and homeowners the flexibility to create spaces that feel connected to their environment while delivering the strength and practicality of concrete.

The FormaColoured Range

Allied Concrete offers 14 core colours in the FormaColoured range, with over 80 additional colours available on request.

Our colours are created in New Zealand using high-quality pigments selected for colour consistency, durability and long-term performance.

*Punakaiki and Southern Alps are premium colours.
Southern Alps requires a minimum of two weeks' notice before delivery.*

Sealer Options

For a superior finish, we recommend using Sealer.

The sealer used can influence the final colour and surface appearance. Samples show the following finish options:

- Acrylic sealer
- Natural unsealed
- Glaze sealer

Colours shown are a guide only. Natural variation in colour, texture and finishing may influence the final result.





Choosing the Right Colour

The right concrete colour should complement the architecture, landscape and materials around it.

FormaColoured has been developed to make colour selection easier, with a curated range designed for New Zealand homes, commercial spaces and public environments.

Modern Homes

Soft greys, warm neutrals and charcoal tones work well with contemporary architecture, clean lines and mixed material palettes.

Natural Landscapes

Earth-inspired colours and stone-like tones help concrete sit naturally within gardens, courtyards and outdoor living areas.

Coastal Projects

Lighter colours can create a relaxed, natural look and work well alongside timber, stone, planting and coastal materials.

Contemporary Architecture

Deep greys and darker tones add contrast, definition and a strong architectural finish.

Public and Commercial Spaces

FormaColoured can be used to create durable, low-maintenance surfaces that still feel designed and considered.

FormaColoured

Great design considers more than appearance.

It considers longevity, durability and the impact materials have over the life of a project.

Colour Inspired by Nature

The best architectural spaces feel connected to their surroundings.

Inspired by the colours, textures and landscapes of Aotearoa, FormaColoured® has been carefully curated to complement New Zealand homes, commercial buildings and public spaces. From soft natural tones through to deep charcoals and earthy hues, every colour has been selected to create timeless, enduring spaces.

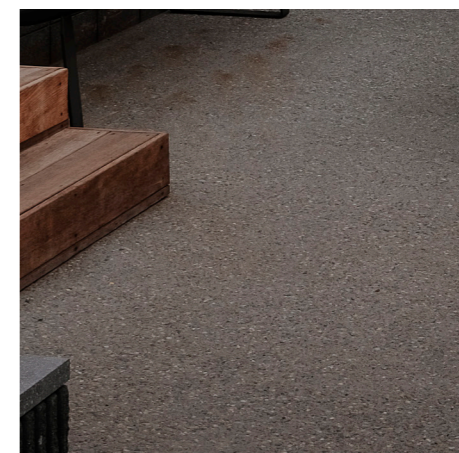
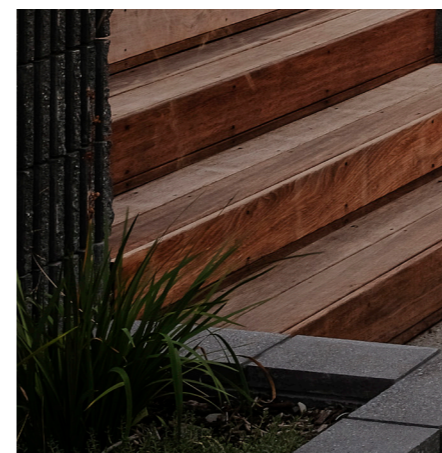
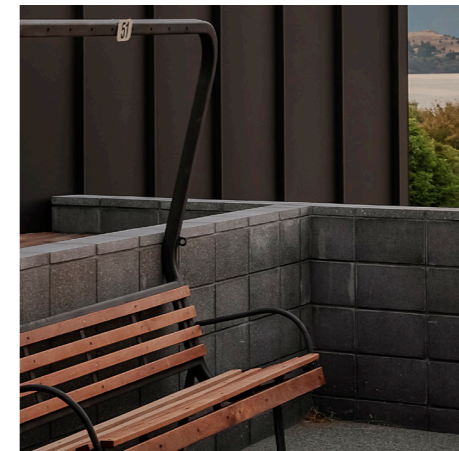
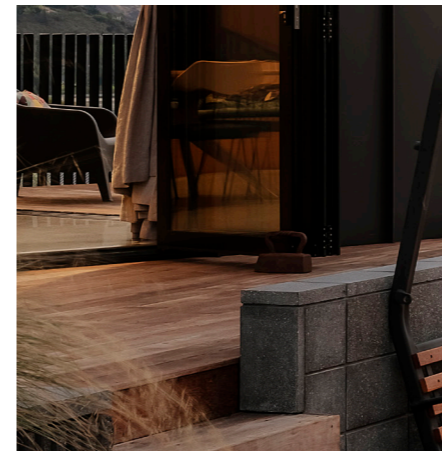
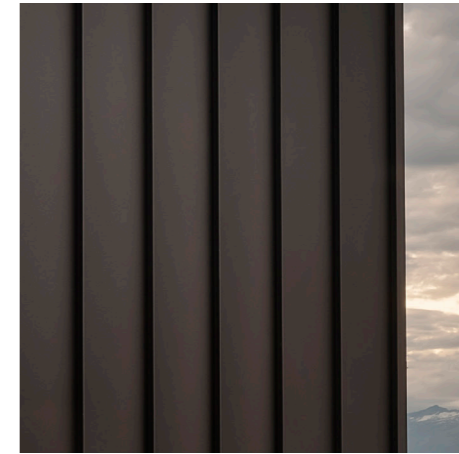
Unlike surface coatings, FormaColoured integrates colour throughout the concrete, creating a finish that is permanent, durable and designed to perform for decades.

Beautiful by Design. Better by Nature.

Concrete is one of the world's most durable building materials. When thoughtfully specified, coloured concrete can deliver long-lasting, low-maintenance surfaces that require minimal ongoing upkeep, reducing the need for replacement over time.

FormaColoured can also be paired with Ecrete®, Allied Concrete's lower-carbon concrete range, giving designers the opportunity to combine architectural colour with a more sustainable concrete solution.

Whether your project is residential, commercial or public, FormaColoured helps create spaces that are both beautiful and built to last.



FAQs

1. Will the colour fade?

FormaColoured uses high-quality, UV-stable pigments designed to provide long-term colour performance. Like all outdoor materials, the appearance will naturally weather over time, but the integral colour remains within the concrete.

2. Is the colour only on the surface?

No. The colour is added directly into the concrete mix, meaning it becomes part of the concrete rather than a surface coating.

3. Does coloured concrete need sealing?

Sealing is recommended to help protect the surface, improve stain resistance and enhance the appearance. Different sealers can also influence the final colour and sheen.

4. Can FormaColoured be polished?

Yes. FormaColoured can be used for internal polished concrete floors.

5. Can FormaColoured be exposed?

Yes. FormaColoured can be used with exposed aggregate finishes to create additional texture and visual interest.

6. Can coloured concrete be used outdoors?

Absolutely. FormaColoured is designed for both indoor and outdoor applications, including driveways, patios, pool surrounds and pathways.

7. Is coloured concrete difficult to maintain?

No. Regular sweeping and occasional washing are generally all that's required. Resealing when recommended will help keep the surface looking its best.

8. Will every slab look exactly the same?

No. Natural variation is part of the beauty of concrete. Every project develops its own unique character.

9. Can I match another material or colour?

Our team can help you select a colour that complements surrounding materials such as timber, brick, stone and cladding. We recommend viewing physical samples before making your final selection.

10. How do I choose the right colour?

We recommend viewing real concrete samples before making a final colour selection. Samples provide the best indication of colour, sealer impact and natural variation.

11. Can I order samples?

Yes. FormaColoured samples can be ordered through DesignHub.

12. Why does the concrete look different from the sample?

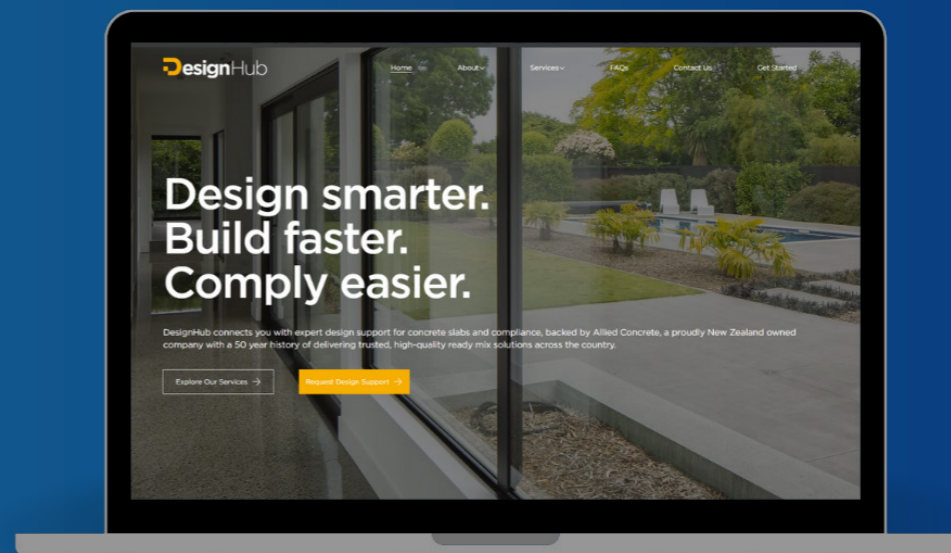
Concrete is a natural material. Variations in cement, aggregates, weather conditions, finishing techniques and curing can all influence the final appearance. Samples should always be used as a guide rather than an exact match.

13. What is DesignHub and how can it help?

DesignHub is Allied Concrete's design and technical support service. It can help with sample ordering, colour selection and guidance for your project.

REQUEST FORMACOLOURED SAMPLES »

thedesignhub.co.nz



Order FormaColoured samples
thedesignhub.co.nz

Explore the FormaColoured Collection

FormaColoured is available from Allied Concrete plants across New Zealand.

With a range of colours inspired by New Zealand's natural landscape, FormaColoured allows you to create distinctive indoor and outdoor spaces that complement a wide range of architectural styles.

Talk to your local Allied Concrete team or order concrete samples through DesignHub to explore colour options and discuss the best solution for your project.



AlliedConcrete

Consult your Allied Concrete representative for specialised information.

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